



'2020 Vision' Artist Brief for Micro-Commissions

Healthy Arts is a not-for-profit organisation of North West-based arts professionals. We help to create employment for freelancers from any artform who are interested in working with communities. With a history of delivering workshops / projects that enhance the mental & physical wellbeing of the residents of Wigan & Leigh, we aim to facilitate bespoke arts projects / learning on almost any theme that meets the specific needs of service users & groups.

See www.healthyarts.org.uk for further background information.

Overview

Following a successful Arts Council England / National Lottery emergency funding bid, Healthy Arts will be developing its business model in the following ways:

- ✓ Improving our website by including online workshops & taster sessions
- ✓ Showcasing the work of our existing freelance members
- ✓ Reaching out to new artists who are keen to help us grow
- ✓ Developing our audience engagement with vulnerable and isolated participants

We recognise the vital support needed for our creative communities at this time and want to remain engaged with residents of the Wigan borough so they become more confident in returning to future workshops and events – or can access inspiring activities in isolation.

The Brief

'2020 Vision' is an opportunity for 6 artists from different disciplines to deliver a professionally filmed and recorded online workshop (45 mins to 60 mins in length). This workshop will then be hosted on the Healthy Arts website with a view to promoting your work and increasing awareness of your artistic offer.

There will be an opportunity to be coached by a producer, a film-maker/editor and a writer in the creation of your online presentation, creating a professional development opportunity for you as an artist.

Social distancing and personal safety will be taken into account at all times by taking advice from local medical and government personnel.

Our mission is 'Connecting Creativity and Wellbeing' so we would like this to be a significant theme within your workshop, showcasing how the arts can be of particular benefit to an individual's mental health.

The Process

We want to encourage a diverse range of creative opportunities for online participants through the workshops: visual arts, performance skills, creative writing, heritage, cultural and digital proposals will all be considered.

We are particularly keen to receive proposals from artists who would like to become members of the Healthy Arts team and remain active with us post-lockdown as advocates for the Arts & Wellbeing agenda.



If you have any questions about this opportunity then please do get in touch with us via email – contactus@healthyarts.org.uk

Proposals will be reviewed by the Chairperson and Treasurer of Healthy Arts and selected on their response to this brief. The ability to stay within budget and timeline are essential. All successful filmed workshops will need to be launched on our website by October 2020 in line with submitting a final report to Arts Council England. A contract will be drawn up to this effect, including specific rules around future use of the films.

Eligibility

- ✓ This opportunity is open to North West artists who are willing to work in the Wigan area
- ✓ This scheme is aimed at artists who have been established for at least the last two years with a track record in delivering their artform in community settings
- ✓ You are applying to run one self-contained workshop as an inspiring taster session for individual participants isolated at home with limited access to materials or equipment
- ✓ We are looking for proposals from artists of all backgrounds and accessibility needs
- ✓ No previous experience of making digital work is necessary

How to submit a proposal

Please send your submission via email to contactus@healthyarts.org.uk and include the following:

- ✓ A proposal using the template below, submitted as a document (no more than two pages)
- ✓ A two-page CV, including contact details, a brief artist statement about your practice and details of up to 3 past works (e.g. images, text files, social media links / recordings)

Budget

Each artist will receive a micro-grant of £300. There is some contingency funding available for the cost of any materials if necessary. Please indicate in the application how much this is likely to be. The grant incorporates the artist's fee and is based on one day preparation and one day delivery / filming. Grants will be paid in two instalments of 50% (£150 on selection and £150 plus materials upon completion of the filmed workshop). Payments will be made within 7 days of obtaining a valid invoice and any receipts.

Key Dates

Deadline for proposals: 26th July 2020 at 11:59pm

Outcome of decision and all applicants informed: 3rd August 2020

Assistance with script and storyboarding of your workshop: August 2020

Work ready to be filmed: September / October 2020

Please expand the boxes as required



Healthy Arts '2020 Vision' – Digital Creative Workshop

Healthy Arts '2020 Vision' – Digital Creative Workshop	
Name & Email Address of Artist / Presenter	
Title of Workshop (How long should it ideally be?)	
How does your workshop meet the brief outlined above?	
Outline of the activity and any concepts (Please answer this as if writing a 500-word introduction to the workshop)	
What are the 'learning outcomes' for the participants? (What will they learn?)	
Why is this a suitable online experience?	
Can we film in your own home / venue or do you need assistance with this?	



Cost of any additional materials?	
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